

Turn Your Passion Into Profit!

Unlocking Your Hidden Potential For A
'1st Class Ticket' Through Life!

NEW Inspirational Book Of Self-Marketing



by
Carole Spiers
International Motivational Speaker,
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When *Carole Spiers* says:

'You can multiply your income!'

...you get hard practical solutions from the International Motivational Speaker who's more than just 'talk'!

- **Are you still taxiing around on life's runway?**
- **Lacking the drive for that decisive take-off?**
- **Or is it self-confidence you lack – just feeling that success is for other people?**
- **Or might it just be lack of marketing know-how – the essential lever?**

Whatever is holding you back, you need the advice of the UK's No.1 Empowerment Expert, Carole Spiers

So implement her strategy for promoting you decisively to your next stage

- **Evaluating Your Position Against Competitors**
Researching the market and presenting a formal Business Plan
- **Building Your Team**
Big and systematic? Small and flexible? Or are you better solo?
- **Assembling A Support Network**
Whatever you are less good at, meet the experts and do the deals
- **Getting Noticed By Press And Public**
Creating that image and promoting it everywhere via press and TV
- **Marketing On The Internet**
Websites, blogs, white papers, Google ads...today's way to sell

Carole is world-renowned as a living, walking example of success through self-belief and persistence. **Turn Your Passion Into Profit!** provides instant access to her unique 7-point philosophy for unlocking your potential and the strategies for your success.

If you have ever wanted to start your own business, revitalise your career, or see if your 'big idea' could turn into a money spinner, Carole will give you all the motivation you need, together with literally hundreds of tools and techniques to **Turn Your Passion Into Profit** – which you can immediately put into practice, even while reading her book!

Author, Broadcaster, Inspirational Speaker Worldwide

'Growing Successful People' is Carole's mission as a Motivational Speaker at major conferences all over the world. She is also author of Tolley's 'Managing Stress In The Workplace', a Vice President of the International Stress Management Association^{UK}, and the President of the London Chapter of the Professional Speakers Association – reflecting the universal regard in which she is held by other platform professionals, as well as by her audiences.

